



# Megan O'Donnell

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14 Jackson Square  
Batavia, NY 14020

## OBJECTIVE

Graphic Designer

## EDUCATION

**State University of New York College at Buffalo** | 2018

Bachelor of Fine Arts in Communication Design, GPA 3.49/4.0, Dean's List 3 Semesters

**Jamestown Community College (JCC) Jamestown, NY**

Associates in Science in Communication | 2015

Associates in Science in Fine Arts | 2014

## DESIGN EXPERIENCE

**Buffalo Lodging Associates, Buffalo, NY** | 2018

*Junior Graphic Designer*

- Produced brand material for hotel chains owned by company
- Created promotional pieces for different branches of hotels across Eastern United States

**Mr. Smith Agency, Buffalo, NY** | 2018

*Graphic Design Intern*

- Produced brand material for clients
- Created promotional pieces for social media

**Victoria Memorial Hospital, Multan, Pakistan** | 2017

- Designed logo, stationery, building signage and vehicle signage
- Produced style guide booklet
- Proposed website designs for both mobile and desktop
- Coordinated marketing campaign for medical field demographic

**JCC Marketing Department, Jamestown, NY**

*Junior Graphic Designer* | Summer 2015

- Created new material for new brand strategy including templates for all departments
- Produced campus-wide promotional material for all departments
- Assisted on new marketing strategy for college

*Graphic Design Intern* | 2014-2015

- Created promotional poster material for all departments
- Updated design layouts for graduation pamphlets, brochures and email call outs
- Created designs for college website

## EXHIBITIONS

**125 Art Collective, Buffalo, NY** | 2017

*Celtic Refresh: Irish Pub Rebranding by Megan O'Donnell*

**The Weeks Gallery, JCC** | 2014

*Annual Student Exhibition*

## TECHNOLOGY

Adobe Photoshop, Illustrator, InDesign, After Effects, Microsoft Office